COUNTERPOINT

Aircraft Interiors 2020

The 7th annual review of the world aircraft interiors market from Counterpoint Market Intelligence Limited

Why buy this 628-page report?

Because at this time of unprecedented market stress, we offer rigorous and insightful market analysis reflecting experience from many years in the design, manufacturing, and marketing of aircraft interiors products, through previous peaks and troughs of the commercial aircraft cycle. As before, our team for this report includes Ben Bettell, who brings with him 35+ years of experience in the interiors sector.

The interiors industry has been hit hard by Covid-19, with sales down 50% compared to 2019, likely to be followed by further declines in retrofit in 2021. We look at the consequences for the industry, including consolidation and restructuring, and at prospects for future growth.

Our 2020 report offers comprehensive market analysis including:

- The current trends and expected future impacts on this $15.8 billion market
- Market growth projections and segmentation under three different Covid-19 scenarios over the period 2019-2029
- How the market segments by:
  - Large Commercial, Regional, and Business Jets
  - OE, aftermarket; retrofit and spares
- Market shares in each sector:
  - Seats (now includes Pilot and Super-numerary seats)
  - Galleys, Galley inserts, stowage, boxes, and carts
  - Lavatories
  - Crew rest compartments
  - Monuments
  - Cabin lighting
  - Interior panels
  - Overhead luggage bins
  - In-flight Entertainment, In-seat Power Supply, and Connectivity (analysed separately)
  - Floor coverings and Cabin floors (new for 2020)
  - Cockpit furnishings (new for 2020 including items like Bullet-proof doors, panels, and storage)

We analyse demand drivers, including;

- Line fit, including new/expected new types
- Retrofit and Replacement cycles

We describe the market and its key characteristics;

- Trends in suppliers' profitability
- In-house supply or outsourcing by the aircraft OEMs
- The rise and role of China in interiors
- Manufacturing in low cost countries
- How the SFE model is developing
- Industry consolidation
- Technology change e.g. the growth in composites, and new product development

The report provides profiles of 169 companies. Our expanded profiles cover;

- Origins and ownership; Our estimate of interiors sales, plus financials if obtainable; operations and technologies; customers and contracts; strategy and recent developments; our comments

The report is supplied with an Excel data pack, which provides all the numbers in our charts and tables

We offer purchasers of our report a free teleconference to discuss any aspects.

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WHY COUNTERPOINT?

Counterpoint Market Intelligence Limited was formed by George Burton and Richard Apps in 2004 to offer original, independent, and rigorous research into aerospace markets. Between them, George and Richard have over 40 years of experience in senior positions in aerostructures, engine components, and aerospace equipment.

Counterpoint is an international business, with 80% of sales outside the UK. Sales of research reports have led to consultancy projects. Two thirds of sales are to the aerospace industry – aircraft and engine OEMs and first and second tier suppliers. Other clients are private equity funds, investment banks and government organisations.

In addition to this report the following reports are available from Counterpoint Market Intelligence Limited:

- Aerostructures 2020
- Aerospace Actuation 2020
- Aero-Engine and IGT components 2020
- Aerospace composites 2019
- Tooling & automated assembly for aerostructures 2017
- Mini reports;
  - Aerospace Environmental and Thermal Control Systems 2020
  - Electrical Power Systems 2020
  - Engine Controls and Health Monitoring 2020
  - Aircraft Harnesses and Electrical Standard Parts 2020
  - Aircraft Fluid Conveyance 2019
  - Aerospace Sensors 2019
  - Aerospace Valves 2019
  - Aerospace Machining 2019

Counterpoint Market Intelligence Limited also undertakes commissioned consultancy studies for its clients in areas including the following:

- Deep-dive market analysis
- Evaluation of the strategic positioning of businesses
- Market and strategy-related due diligence for M&A
- Acquisitions search

How to buy the report

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